



SPONSORING CABLE CAR WORLD 2024

A service for exhibitors of Messe Essen



YOUR SPONSORING OPTIONS

	Platinum	Gold	Silver	Bronze
Number of packages available	5	6	8	10
Company entry on CABLECARWORLD.COM	✓	✓	✓	✓
Trade fair news item on CABLECARWORLD.DE	4	3	2	1
LinkedIn posts via Cable Car World profile	4	3	2	1
Logo on hall plan	✓	✓	✓	✓
Display of own promotional material	3	2	1	
Roll-up in the foyer of Messehaus Ost	3	2	1	
Advertising 120x300 px. on CABLECARWORLD.COM			✓	
Advertising 120x600 px. on CABLECARWORLD.COM	✓	✓		
Short video intro on big LED screen		✓	✓	
Image clip on big LED screen	✓			
Speaker slot at congress	✓	✓		
Exclusive seats at congress	4	2		
Logo on congress stage during breaks	large	small		
Logo on congress stage and photo wall	large	small		
Mention in company magazine Essen Affairs or SI Urban	✓	✓		
Highlighted logo in SI Urban	✓	✓		
Company presentation in congress program (1/3 page)		✓		
Company presentation in congress program (1/2 page)	✓			
Logo on homepage of CABLECARWORLD.COM	✓			
Mention in press release	✓			
Mention at congress opening	✓			
Sponsor tickets	48	24	16	8
Discount on each additional ticket	40%	30%	20%	10%
Discount SI Urban Special 25% 20% 15% 10%				
Personal banner/ email signature	Platinum	Gold	Silver	Bronze

YOUR SPONSORING OPTIONS

Advertising package „Bronze“

- Personal banner/ email signature "Bronze Partner"
- Company entry with logo in the partners section on CABLECARWORLD.COM incl. link to your own website
- 1 trade fair news release on CABLECARWORLD.DE
- 1 LinkedIn post via Cable Car World profile
- Your logo on the hall plan
- 8 sponsor tickets (including access to trade fair and congress)
- 10 % discount on each additional ticket
- 10 % discount for an entry in the SI Urban Special (trade fair and congress booklet)

2.900,00 €*

Advertising package „Silver“

- Personal banner/ email signature "Silver Partner"
- Company entry with logo in the partners section on CABLECARWORLD.COM incl. link to your own website
- 2 trade fair news releases on CABLECARWORLD.DE
- 2 LinkedIn posts via Cable Car World profile
- Your logo on the hall plan
- Display of own promotional material or publication (max. DIN A4) in designated display area in the foyer of Messehaus Ost
- Set-up of one roll-up in the foyer of Messehaus Ost in designated area and as instructed by the organizer (up to 1m wide); set-up and dismantling will be carried out by the customer
- Advertising 120x300 px. on CABLECARWORLD.COM
- Short video intro (30 sec, 1x per hour) on the LED screen in the foyer of Messehaus Ost (entrance area)
- 16 sponsor tickets (including access to trade fair and congress)
- 20 % discount on each additional ticket
- 15 % discount for an entry in the SI Urban Special (trade fair and congress booklet)

5.400,00 €*

YOUR SPONSORING OPTIONS

Advertising package „Gold“

- Personal banner/ email signature "Gold Partner"
- Company entry with logo in the partners section on CABLECARWORLD.COM incl. link to your own website
- 3 trade fair news releases on CABLECARWORLD.DE
- 3 LinkedIn posts via Cable Car World profile
- Your logo on the hall plan
- Display of two of your own promotional materials or publications (max. DIN A4) in designated display area in the foyer of Messehaus Ost
- Set-up of two roll-ups in the foyer of Messehaus Ost in designated area and as instructed by the organizer (up to 1m wide); set-up and dismantling will be carried out by the customer
- Advertising 120x600 px. on CABLECARWORLD.COM
- Short video intro (30 sec, 1x per hour) on the LED screen in the foyer of Messehaus Ost (entrance area)
- 15 minutes speaker slot at congress (if available)
- 2 exclusive seats at congress
- Small logo on congress stage during breaks
- Small logo on congress stage and photo wall
- Mention in the company magazine Essen Affairs or SI Urban
- Highlighted logo in SI Urban Special (trade fair and congress booklet)
- Company presentation in the congress program (1/3 page)
- 24 sponsor tickets (including access to trade fair and congress)
- 30 % discount on each additional ticket
- 20 % discount for an entry in the SI Urban Special (trade fair and congress booklet)

9.800,00 €*

YOUR SPONSORING OPTIONS

Advertising package „Platinum“

- Personal banner/ email signature "Platinum Partner"
- Company entry with logo in the partners section on CABLECARWORLD.COM incl. link to your own website
- 4 trade fair news releases on CABLECARWORLD.DE
- 4 LinkedIn posts via Cable Car World profile
- Your logo on the hall plan
- Display of three of your own promotional materials or publications (max. DIN A4) in designated display area in the foyer of Messehaus Ost
- Set-up of three roll-ups in the foyer of Messehaus Ost in designated area and as instructed by the organizer (up to 1m wide); set-up and dismantling will be carried out by the customer
- Advertising 120x600 px. on CABLECARWORLD.COM
- Image clip - movie sequence (max. 2 minutes, 1x per hour) on the LED screen in the foyer of Messehaus Ost (entrance area)
- 15 minutes speaker slot at congress (if available)
- 4 exclusive seats at congress
- Large logo on congress stage during breaks
- Large logo on congress stage and photo wall
- Mention in the company magazine Essen Affairs or SI Urban
- Highlighted logo in SI Urban Special (trade fair and congress booklet)
- Company presentation in the congress program (1/2 page)
- Your logo on the homepage of CABLECARWORLD.COM
- Mention in press release
- Mention at congress opening
- 48 sponsor tickets (including access to trade fair and congress)
- 40 % discount on each additional ticket
- 25 % discount for an entry in the SI Urban Special (trade fair and congress booklet)

17.700,00 €*

YOUR SPONSORING OPTIONS

Advertising tools

Price in €

Advertising package Bronze		2.900,-*	
Advertising package Silver		5.400,-*	
Advertising package Gold		9.800,-*	
Advertising package Platinum		17.700,-*	
15 minutes speaker slot at congress (if available, sponsors have priority!)	Regular	3.499,-*	
	For sponsors	2.999,-*	
Display of own promotional material or publications (max. DIN A4) in designated display area in the foyer of Messehaus Ost		499,-*	
Set-up of roll-up in congress foyer in designated area and as instructed by the organizer (up to 1m wide). Set-up and dismantling carried out by customer. Price per roll-up:		399,-*	
Logo on congress stage and photo wall	small	500,-*	
	large	1.000,-*	
News release on CABLECARWORLD.COM, price per item		250,-*	
LED screen foyer of Messehaus Ost (clip max. 2 minutes, 1x per hour)		3.500,-*	
Sponsoring coffee break, lunch break etc.		on request	
Sponsoring of evening event		on request	
Visitor Lanyards (delivery organized by sponsor)		4.000,-*	
Congress writing material (delivery organized by sponsor)		1.500,-*	
Individual sponsoring packages, such as other sponsoring options		on request	

*Net price plus statutory value added tax.

News, posts, banners, advertisements, logos, clips (Full HD 1920 x 1080), roll-ups, media for display etc. are provided by the customer in a suitable quality and format (jpg/pdf). If individual services are not called off, the sponsorship price does not change.

We hereby place our order, acknowledging the General Terms and Conditions and the Conditions of Participation (available at www.cablecarworld.de)

City, Date

Company stamp &
legally binding signature

YOUR CONTACT



Are you interested? If you have any questions or requests regarding the listed sponsoring or advertising options, please do not hesitate to contact us at all times. We are happy to assist you.



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